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The Landings, a Luxury Caribbean Residential Yacht Community, is Becoming St. Lucia's Helen



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(RODNEY BAY, ST. LUCIA) -- The Landings, a \$250 million luxury 5-star residential condo-hotel development nestled on the northwest coast of St. Lucia, is flourishing in the face of a global real estate slowdown.

Initially opened in December 2007 as St. Lucia's first private residential yacht harbor community, the development is now undergoing phase three of a planned four-phase build out.

The final master plan calls for a total of 231 condo units varying in sizes and prices from \$700,000 (USD) to \$3,300,000 (USD).



[The Landings at Sunset - St. Lucia](#)



[Oliver Gobat](#)

According to The Landings Sales Director Ollie Gobat, "Our prices are very competitive with other luxury property developments throughout the Caribbean. We offer a great value for our product, and similar luxury properties on other islands can easily cost twice as much."

The Landings offers five floor plans varying in sizes and layouts from one, two, three-bedroom condo units up to a four-bedroom , two-story townhome plan. Each unit is delivered to the buyer in freehold ownership title. All condos enjoy either full beachfront views, marina views or both. To keep with the island's low-key image, each building is limited to four stories in height.

Currently the developer has completed 122 units and sold 136 units to date. The developer has fourteen new condo units under construction and under contract to be delivered later this year.

The Landings also has a private 4.5 acre marina that can berth up to sixty boats with lengths up to 57 feet, all with full boat utility services.

Other owner amenities currently include 24-hour concierge services, seven pools, a 200-meter private beach, a gourmet beachfront restaurant, state-of-the-art exercise center, a luxury spa and golf membership at St. Lucia Golf and Country Club-- which is a five-minute drive from the resort.

A second marina-side gourmet restaurant and takeout delicatessen will be completed and open on property within the next two months.



[The Landings Beach - St. Lucia](#)



The resort and hotel operations are managed by Rock Resorts, a veteran luxury resort operator with multiple resort locations managed throughout North

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The Landings Condo Balcony View

America and the Caribbean.

Owners who opted-in to lease their units in the Rock Resorts hotel inventory will share in the profits generated with Rock Resorts. The developer also provides a guaranteed \$50,000-per-year rental income in the initial two years of ownership for owners who participate in the hotel rental pool. Daily hotel rates vary from \$700 (USD) to \$1,500 (USD). Hotel services and staff are exceptional and always performed with a smile. The local people are amongst the friendliest in the Caribbean.

The island of St. Lucia itself is tropically lush, rugged and beautiful. Some of the more notable places to visit include the world famous Pitons--the iconic twin mountain peaks towering almost 3,000 feet over the west coast of St. Lucia. The island also has several tropical rain forests, botanical garden tours and great snorkeling and scuba diving spots all along the 24-mile long west side of the island.



The Landings Marina

Because St. Lucia is an island formed upon the top of a volcano mountain rising out of the sea, the waters around the island are deep. Just one mile offshore puts you in 5,000+ depths, which offers great big game fishing.



The Landings - Master Bedroom

For decades, St. Lucia has been known as an exceptional sailing and yachting destination, but now it is emerging as a seductive vacation island attracting luxury vacation home buyers from the United Kingdom, Canada, the United States, as well as Latin America.

The Ambassador of Brazil is a full-time resident of The Landings.

The island's storied history of several British and French battles for control of the island over the last several centuries only adds to the allure of this seductive tropical paradise. Hence, St. Lucia has been called the "Helen of Troy" of the Caribbean.

Given The Landing's luxury amenities, location, views, quality of construction and superb staff, this upscale condo-hotel resort may well be the "Helen of St. Lucia."



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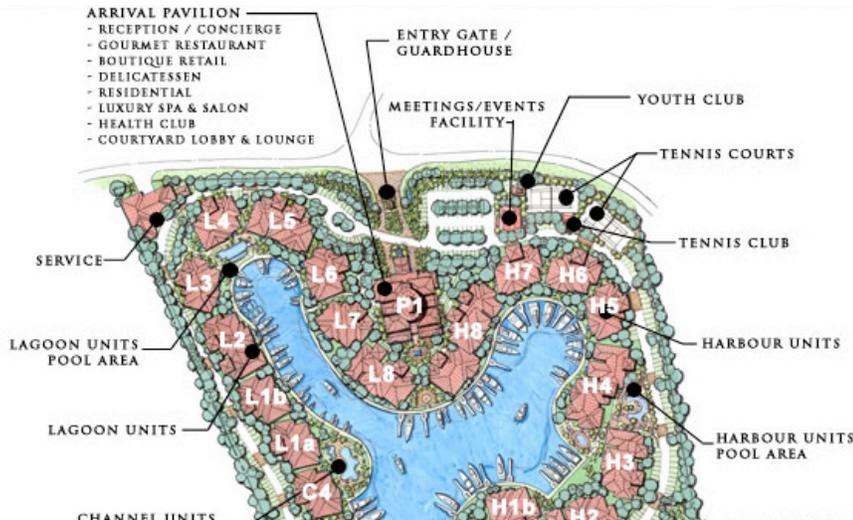
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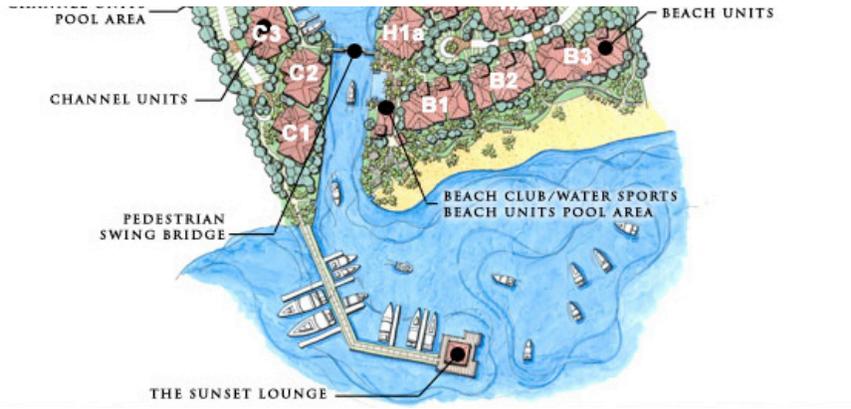
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The Landings Master Plan





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